

Lauren Cetnarowski

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CONTACT@LAURENCPORTFOLIO.COM
LAURENCPORTFOLIO.COM
949.505.2072
ORANGE COUNTY, CA

Graphic Designer with fine art history and studio knowledge in photography, lighting, editing, typography, composition and design from Loyola Marymount University. Proven skills in project management, organization and multitasking with a background in the hospitality industry.

Education	BACHELOR OF FINE ARTS, MINOR IN PHOTOGRAPHY <i>Loyola Marymount University</i>		2014 - 2017
Toolbox	Photoshop *****	Lightroom *****	*****
	Illustrator *****	InDesign *****	*****
	Bridge *****	After Effects *****	*****
	Camera Raw *****	Maya *****	*****
Experience	FREELANCE GRAPHIC DESIGNER/PHOTOGRAPHER <i>for DCB Hospitality Group, WerkGum, & Angelino's Coffee in OC & LA, CA</i>		APR 2020 - JUN 2022
	<p>Design compelling, user-friendly design concepts across multiple communication channels for both print and web. Use of strong sense of visual composition, typography, layout and color to adapt to different client aesthetics following brand guidelines</p> <ul style="list-style-type: none">★ Mastery-level design and production abilities in the Adobe Creative Suite★ Stellar attention to detail, communication, and organization skills★ Understanding of latest design and industry trends, and distilling findings into effective strategies to define and evolve visual approaches catered to client needs★ Manage multiple projects from concept to final productions simultaneously		
	GRAPHIC DESIGNER <i>for Rubio's Restaurants, Inc. in Carlsbad, CA</i>		JUN 2021 - NOV 2021
	<p>Responsible for developing and producing highly visible marketing collateral, advertising and brand promotional materials including email marketing, Point-of-Purchase, digital, and other assets as needed while keeping abreast of the latest design and industry trends and distilling findings into effective strategies to define and evolve our visual approaches</p> <ul style="list-style-type: none">★ Design and produce innovative, impactful, on-brand creative campaigns across both digital and physical channels★ Manage email campaigns from concept and creative development to deployment★ Communicate a single concept across multiple channels to create consistent brand messaging★ Execute high quality work in a fast-paced, deadline-oriented environment		
	BARISTA/BARISTA TRAINER <i>for Starbucks in Orange County, CA</i>		SEP 2017 - JUN 2022
	<ul style="list-style-type: none">★ Balance fast-paced environment with a smile and positive attitude in a collaborative work space★ Awarded "Partner of the Quarter" and trained over 30 partners at highly visible Drive Thru location		

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Experience Continued	GRAPHIC DESIGNER <i>for SDA Creative in Capistrano Beach, CA</i>	JUL 2019 - MAR 2020
	<p>Assists Creative Director in creative agency setting to fulfill day-to-day requests and execute various projects in a fast-paced environment</p> <ul style="list-style-type: none">★ Prepare files for printing and publishing★ Create design solutions for our various clients, including but not limited to print, web, film, social media, trade show graphics, creative campaigns as well as daily creative requests★ Design and work on solo projects while multi-tasking with the team on various other projects	
Internship & Other Positions	WEB DESIGN INTERN <i>for Trinet Internet Solutions in Irvine, CA</i>	MAY 2016 - AUG 2016
	<p>Working closely with the Web Engineering team, under the supervision of the Senior Web Designer, provides design and production support in web updates for various clients</p> <ul style="list-style-type: none">★ Understanding and implementation of designs in HTML/CSS★ Ensuring web content is both eye-catching and accessible across desktop and mobile devices★ Produces supplemental graphic designs for digital-focused advertising channels/campaigns	
	PHOTOSHOOT ASSISTANT <i>for LOOK Photography in Ladera Ranch, CA</i>	NOVEMBER 2018
	<p>Assists photographer with equipment and lighting needs while proactively finding solutions to minimize disruption during photoshoot</p> <ul style="list-style-type: none">★ Software knowledge and use of Adobe Creative Suite, Capture 1, digital asset and archival management, as well as archival and media storage★ Use of people skills reflecting on ability to learn and grow, to work cooperatively within a business environment and act as a professional company representative	